



Innovation: Turning Ideas into Gold (Essential)

BM-IM-401E-1



Training Provider: Everest Innovation Pte Ltd
UEN: 200301987N

Workshop Description

In this fun and highly interactive workshop, you will learn the powerful innovation tools, techniques and templates **to generate 1000 ideas within 30 minutes for your business!** A general manager can use this workshop for his team to brainstorm ideas on:

- How to grow his business more efficiently and effectively?
- How to save \$1M without sacrificing quality?
- How to delight customers without increasing cost?
- What new business segments can we venture into to leverage on our new strengths?
- How to create products/services aligned with our capabilities and resources?

Workshop Objectives

At the end of this workshop, participants will be able to:

- Understand the differences between productivity, creativity and innovation
- Change to innovation mindset to convert ideas killers into ideas growers
- Understand the various phases in the innovation journey
- Utilize the various ideas generation tools, techniques and templates to generate 1000 ideas in 30 minutes
- Systematically select the best of the best ideas out of the 1000 generated
- Present your ideas to your stakeholders and convince them to support / fund you

Intended Audience:

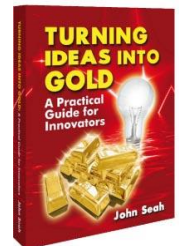
It is recommended for entrepreneurs, business owners, managers and professionals who seek better and faster ways of generating innovation ideas, resolving problems and/or optimizing opportunities for your business.

Workshop Content

- Introduction to productivity, creativity and innovation
- My organisation and I
- Exploring opportunities
- Formulation of innovation statements
- Ideas generation techniques
 - Brain-writing, SCAMPER, Related Words
- Ideas selection technique
 - Perspective-Criteria Matrix
- Incubation technique – P.E.N.S.
- Presentation of ideas
- Prototyping
- Implementation of your innovation project

COMPLIMENTARY BOOK

worth **S\$60** - "Turning Ideas into Gold" by Founder and Managing Director of Everest Innovation, Mr John Seah will be provided as reference text throughout the course.



Up to **70%**
course fee
subsidy

SkillsFuture
Credit
Claimable³

Up to **\$4.50**
per training hour for
Absentee Payroll
Funding

Workshop	Duration (Hours)	Full Fee (Incl. GST)	Company Sponsored			Self Sponsored	
			SME, Singapore Citizens (SC) or PR (Incl. GST)	Non-SME, SC & PR (Up to 50% funding) 21 - 39 yrs (Incl. GST)	Non-SME, Mid-Career Enhanced Subsidy (Up to 70% funding) ≥ 40yrs SC (Incl. GST)	SC & PR (Up to 50% funding) 21 - 39 yrs (Incl. GST)	Mid-Career Enhanced Subsidy (Up to 70% funding) ≥ 40yrs SC (Incl. GST)
Innovation: Turning Ideas into Gold (Essential) Course Code: TGS-2014501009 Validity: Till 20 Sep 2022	15.17	\$802.50	\$277.50	\$427.50	\$277.50	\$427.50	\$277.50

Note:

1 More about Workfare Skills Support (WSS) Scheme, visit: <https://www.workfare.gov.sg/Pages/WSS.aspx>.

2 Allowances are dependent on meeting criteria set by WSG.

3 Refer to <https://www.skillsfuture.sg/credit> for more details.

4 Course title found on your electronic Statement of Attainment (eSOA) might appear different.

All information is correct at time of printing (10 Jan 2022). The management reserves the right to make changes at any time without notice at its discretion.

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